# RISE ABOVE SEIZURES

2015 Annual Report



# **OUR MISSION**

The Epilepsy Foundation of Minnesota (EFMN) leads the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures and save lives.

## **OUR VISION**

A world where people with seizures realize their full potential.

#### **About Epilepsy**

- One in 10 people will have a seizure in their lifetime, and 1 in 26 will develop epilepsy (also known as a seizure disorder).
- There are 60,000 people in our community with epilepsy and its prevalence rate is equivalent to breast cancer in the U.S.
- Epilepsy is one of the most under-funded and stigmatized conditions. EFMN works to change this through public awareness efforts, free statewide education and more.

# 2015 BY THE NUMBERS

### **EDUCATE**

4,270 people across MN and NDSeizure Smart Schools Training9,516 students/school personnel

#### CONNECT

Rise Above Seizures Walk
2,900 walkers in five locations
Information and Referral
530 people received customized service

# **EMPOWER**

Advocacy
400 members of our advocacy group
Volunteers
332 people giving their time

Total People
Served by EFMN\*
187,708 across MN and ND

\*through these and other services not listed

"I have epilepsy and want to do anything to raise awareness. I was let go from my job due to my epilepsy, so the ignorance surrounding it has been more prominent in my life now than ever before."

- 2014 Rise Above Seizures Day participant

#### **BOARD OFFICERS**

Tim Gallagher President

**Brandon Megal Vice President** 

Elizabeth Beastrom Treasurer

Chris Turoski Legal Counsel/Secretary

#### **BOARD MEMBERS**

**Bill Atwell** 

Mike Britten

**Matt Brokl** 

**Patrick Burns** 

**Shawn Darmody** 

**Kristin Davis** 

Tim Feyma, M.D.

**Marcus Fischer** 

**Sharon Freeman** 

**Zack Frisk** 

Ryan Lais

Deb Meyer

Mike Murray

**Wendy Osterberg** 

**Rhea Nelson Rock** 

**Scott Tonneson** 

**Randy Unzicker** 

Bill Walsh

#### SPECIAL THANKS TO OUR BOARD MEMBERS WHO COMPLETED THEIR TERM IN 2015:

Brett Boyum
Mark Lenhardt
Josh Malnourie
Kari Rosand Scanlon
Tom Spiczka
Trudi Trysla

# **RISING ABOVE SEIZURES**

Dear Friends:

The unpredictability of seizures can make daily life difficult. Yet people rise above seizures every day to chase their dreams.

The Epilepsy Foundation of Minnesota works tirelessly to raise epilepsy awareness in our community and provide services to people with seizures. Since 2013, and with the help of Coach Jerry Kill's outspoken advocacy for people with seizures, demand for EFMN's services has increased over 40%!

People look to the Foundation for inspiration, support and resources to help in their journey with epilepsy. From a newly-diagnosed child whose family is anxious, to an adult who finds commonality in a support group... EFMN has been here to help for over 60 years.

We envision a world where people with epilepsy realize their full potential. Together with our Board of Directors, we will continue serving the 60,000 people in our community with epilepsy. Thank you for your support of our mission.

Best.

Tim Gallagher

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President, Board of Directors

Vicki Kopplin

**Executive Director** 

Vicki Kopplin

# HELPING PEOPLE RISE ABOVE SEIZURES

#### **EDUCATE**

#### **CONFERENCES**

201 people were educated at two conferences and four workshops.

#### SEIZURE RECOGNITION & RESPONSE TRAINING

4,270 people received this free training.

#### **SEIZURE SMART SCHOOLS**

9,516 students/school personnel were educated.

#### CONNECT

#### **EVENTS AND DISCUSSION GROUPS**

1,623 people across MN & ND connected for support.

#### **INFORMATION & REFERRAL**

530 people received customized resources.

#### SHINING STARS

331 youth with epilepsy are celebrated throughout the year.

#### **EMPOWER**

#### **ADVOCACY**

400 people are members of our advocacy group.

#### **CAMP OZ**

124 campers enjoyed a safe camping experience.

#### RISE ABOVE SEIZURES WALK

2,900 people attended walks in five locations.

## STRATEGIC PLAN INITIATIVES

**Chasing Dreams:** Coach Kill has pledged his commitment to the Chasing Dreams Coach Kill Epilepsy Fund and continues regular visits back to MN for our gala, Camp Oz and more.

**Seizure Smart Schools:** Children, parents and school staff bring this program right into schools, learning seizure first aid and fostering understanding of epilepsy. In the last year we've increased the number of "seizure smart" schools by over 30%.

**Awareness:** Since EFMN invested in public awareness as a strategic plan goal in 2013, average unique monthly visitors to EFMN.org have increased 167%. People are finding resources and our community is talking about epilepsy!

# Chasing COACH KILL Dreams

U of MN Gopher Football Coach Jerry Kill and his wife Rebecca are committed to ensuring that kids with epilepsy can chase their dreams. The Chasing Dreams Coach Kill Epilepsy Fund supports Seizure Smart Schools and Camp Oz. Through the support of the Kill's and nearly 500 donors since its creation in 2014, the Chasing Dreams Fund:

- Provides one cabin at Camp Oz annually
- Makes as many schools "seizure smart" as possible in MN and ND
- Brings us one step closer to making sure kids with epilepsy realize their full potential

For information on joining the Chasing Dreams team, contact development@efmn.org or 651.287.2333.

#### **CONGRATULATIONS**

to the 2015 Elam Baer & Janis Clay Educational Scholarship winners:

Katelyn Barthel

Michael Blesi

Alexandra Burd Kelsey Jonason

Rachel Lindquist-Sandberg

Olivia Maccoux

Luke McCutcheon

Elizabeth McGraw

Coho Menk

Rachel Stych

# CORPORATE PARTNER SPOTLIGHT

Creating a world where people with seizures realize their full potential only happens through partnership. EFMN is proud to highlight our corporate partnership with UCB, Inc. for their tremendous support of people with epilepsy across MN and eastern ND.

- UCB supported adult and family connect groups.
- UCB was a proud sponsor and participant at the Rise Above Seizures Walk.
- UCB has shown dedication and commitment to supporting EFMN's mission by providing key funding to make an impact on our services.



Simon Lucas Head of Neurology Patient Value Unit, UCB, Inc.

"At UCB, everything we do starts with a simple question: How will this add value to the lives of people living with severe diseases?' We have a passionate, long-term commitment to discovering and developing innovative medicines that transform the lives of people living with severe immunological and neurological diseases, including epilepsy. We are pleased to partner with the Epilepsy Foundation of Minnesota (EFMN) in their efforts to improve care and lead the fight to overcome the challenges of living with epilepsy. Through the EFMN's many programs throughout the year, we are able to connect with the Minnesota epilepsy community to better understand the physical and social burdens of this condition. Those connections offer new perspectives and help drive innovation, as we continue to work to tackle the unmet needs of those living with epilepsy."

# Thank you to our corporate partners

















Inspired by patients. Driven by science.





















GALTERE INC.











# THE IMPACT OF GIVING

\$1.350

Sends one child to Camp Oz

\$1.000

Provides transportation to advocates statewide for Epilepsy Day at the Capitol

\$500

Brings Brainstorms art collection into the community

Supports one child in the Shining Star program

Sends a family to the Epilepsy & Seizures Wellness Expo

Educates one child through Seizure Smart Schools

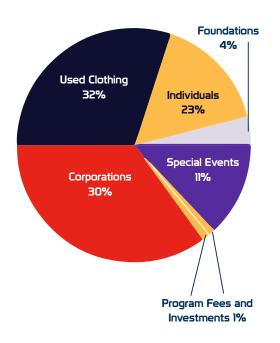
Allina Health System American Academy of Neurology BohLand Development, Inc. Eisai, Inc.

Grant Thornton LLP Integrity Global Solutions, LLC. McGough Construction Noran Neurological Clinic PhRMA

Renovation Systems Supernus Pharmaceuticals, Inc. Visions Inc.

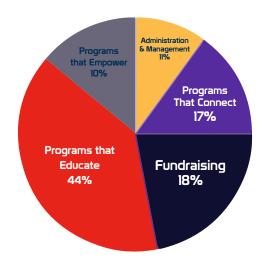
# **REVENUE**

Individuals	\$579,333
Corporations	\$769,618
Foundations	\$111,161
Special Events	\$270,344
Program Fees	\$30,963
Investments	(4,738)
Income from Used Clothing Operations	\$815,925
*Total Revenue	\$2,572,606
Cash and Cash Equivalents	1,383,487
Receivables	317,499
Prepaid Expenses	112,525
Investments	1,027,588
Property & Equipment	105,986
Total Assets	2,947,085
Total Liabilities	\$167,580
Total Net Assets	\$2,779,505
Total Liabilitites & Net Assets	\$2,947,085



# **EXPENSES**

<b>Total Expenses</b>	\$2,029,891
Prof fees, Other	\$241,007
Occupancy/Admin	\$144,425
Program Expense	\$169,445
Supplies	\$151,082
Printing/Postage/Advertising	\$179,456
Salaries and Benefits	\$1,144,476



"Once more I want to thank you for this fantastic collaboration [Seizure Smart Schools] and the difference it makes in the lives of our students with seizure disorders."

- District health services coordinator

# **Used Clothing Collection**

EFMN proudly owns and operates all aspects of its Used Clothing collection service, employing 30 people between our St. Cloud and St. Paul operations. We sell donated items in bulk to Savers (a for-profit company) to support programs and services for the 60,000 people in our community with epilepsy.

# THANK YOU

The Epilepsy Foundation of Minnesota greatly appreciates our donors for their generous support. This list includes gifts of \$2,000 and above.

# Lifetime Giving Legacy Giving Board Member

#### \$25,000+

Ken & Grace Evenstad Mark & Shannon Evenstad

Tom & Pat Grossman Family Fund of the Minnesota Community Foundation

Frances Holden Estate Jerry & Rebecca Kill Janis & David Larson

Hope Fore Tomorrow Charities, Inc.

TVI, Inc. UCB, Inc.

Upsher-Smith Laboratories, Inc.

#### \$15,000 to 24,999.99

Anonymous Gary & Helen Bergren Richard Jantz Epilepsy Foundation of America Lundbeck, Inc. LLC Minnesota Epilepsy Group Mayo Clinic

#### \$10,000 - \$14,999.99

Jona & Alicia Baer Mitch & Laurie Davis

Robert Eddy

Elaine & Gary Jarrett

Michael Keough

Steven Stoterau

Black River Asset Management
Federated Mutual Insurance Company
Fred C. and Katherine B. Andersen
Foundation

Galtere's Sigavis ShermAnna Foundation

Gillette Children's Specialty Healthcare
The Mosaic Company

Richard M. Schulze Foundation

The Wasie Foundation

## \$5,000-\$9.999

Elam Baer & Janis Clay

Joel & JaDee Baer

Audrey & Charles Clay

Beverly Grossman

Joe Kennedy

Larry Wefring

**Brewers Supply Group** 

Crafts Direct

Casey Albert T. O'Neil Fund

CentraCare Health

Hardenbergh Foundation

The Hubbard Broadcasting Foundation

Johnson and Johnson Services Inc.

LivaNova/VNS Therapy (formerly Cyberonics)

M Health / MINCEP Epilepsy Care

Medtronic

NFL Alumni Association

Sunovion Pharmaceuticals

Sarah Wilson Sweatt Fund of the

Minneapolis Foundation

**UCare** 

#### \$2,000 - \$4,999

Sandy & Barry Baines, MD

Elizabeth Beastrom

Maria & Mark Botker

Duane & Lisa Buck

Blair & Shug Bury

Debra & Rick Cole

Karen Daly

Shawn & Sarah Darmody Margaret Doeden

Jeff Drobny

Jeff Duncan

Janie & Michael Frost, M.D.

Tim Gallagher & Julie Johnson

Julianne Geiger

Nancy Geiger

Robert Geiger

Alissa & Drew Gibson

Ken Hanley & Michele Peterson

Scott & Greer Hussey

Ann & David Jones

Robert & Merryalice Jones

Vicki & John Kopplin

Bonnie McPhee & Jim Prokopanko

Brandon & Stephanie Megal

Susan & Thomas Mielenhausen

Gregory Page

Patricia Penovich, M.D. & Gerald

Moriarty, M.D.

Jim and Denise Potter Family Fund of the Central Minnesota Community

Foundation

Debra & Dennis Rectenwald

Eric & Kathleen Rieke, M.D.

Joyce & Mary Kay Rudquist

Tess Sierzant & Jim Heimer

Benjamin & Elizabeth Smith

Carl & Chris Stamp

Lily Wong-Kisiel, M.D.

Allina Health System

American Academy of Neurology

BohLand Development, Inc.

Eisai, Inc.

Fredrikson & Byron P.A.

Grant Thornton, LLP

Hugh J. Andersen Foundation

Integrity Global Solutions, LLC.

Margaret Rivers Fund

McGough Construction

Noran Neurological Clinic

**PhRMA** 

Renovation Systems

Supernus Pharmaceuticals, Inc.

Visions Inc.







Camp Oz

Creative Arts

Advocacy Day

Seizure Smart Schools

The Epilepsy Foundation of Minnesota leads the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures and save lives by:

# EDUCATING the community about seizures to reduce the stigma surrounding epilepsy. CONNECTING people with epilepsy to others, and to resources. EMPOWERING people living with epilepsy.



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